

SB

Samuel Best

Experienced web designer & digital marketer with 3+ years of experience managing a variety of websites via WordPress, updating SEO with keywords, content & internal linking, as well as maintaining BTC's social media – using HubSpot & Meta Business Suite.

Location

Ashcott, Bridgwater, UK

Phone

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Email

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Website

samuelfbest.com

Experience

November 2024 - Present

Crew Member | McDonald's | Street, Somerset, UK

- Deliver excellent service in a fast-paced environment while maintaining high standards of food safety, teamwork and communication
- Best practices in food safety, quick, precise, and able to work well under pressure (and the clock)
- Maintained a clean and organised restaurant environment

September 2021 – February 2024

Digital Marketing Apprentice | Bridgwater & Taunton College | Bridgwater, UK

- Developed practical skills across multiple marketing channels, contributing to campaigns that improved audience engagement and web performance
- Implemented SEO fundamentals, managed PPC Ads + tracking & maintained website content via WordPress

August 2020 – September 2021

Package & Product Preparation | Infinite Crafts | Street, Somerset, UK

- Handled production, packaging, and dispatch of creative products in a fast-paced environment via Royal Mail
- Strong time management, consistent communication & able to work fast within strict deadlines

Education

Bridgwater & Taunton College | Bridgwater, UK

Sep 2019 | Started BTEC in Digital Media Design Level 3

May 2021 | Completed Course with DMM grade

Key skills and characteristics

- Good communication & teamwork skills within a busy production setting
- Adaptability and can focus under pressure to meet deadlines
- Strong time management, organization, and quality control
- Optimistic, enthusiastic & productive in all settings
- Self-motivation & determination to complete all tasks